

COM&UP

GLOBAL STARTUP
FESTIVAL

2022

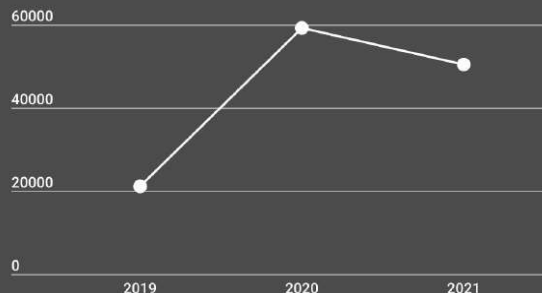
Presentation Deck

“Startup Valley”

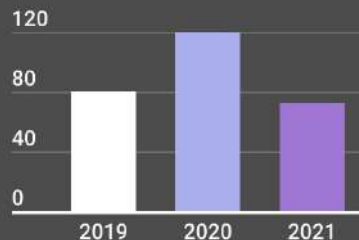
(Wed) Nov 09 - (Fri) Nov 11, 2022
DDP(Dongdaemun Design Plaza), Seoul

COMEUP in Numbers

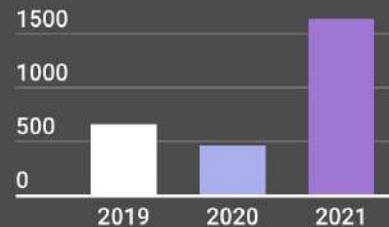
Attendees **+130,000**



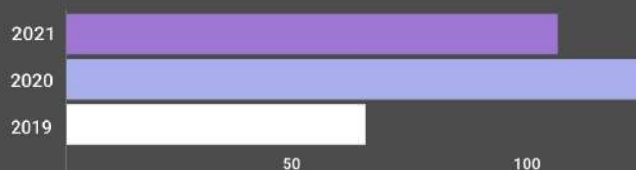
Selected startups **+270**



Investors **+2,700**

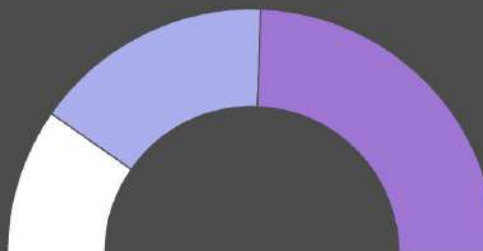


Speakers **+280**



Follow on Funding

+242M USD



- 2019(20 Companies, 47M USD)
- 2020(24 Companies, 77M USD)
- 2021(22 Companies, 118M USD)

* As of May 2022

COMEUP Organizing Committee Alumni



Bongjin Kim
Woowa Bros.
Chairman



Sophie Kim
Kurly
CEO



Sungwoo Ahn
Zigbang
CEO



Simon Kim
Hashed
CEO



Junghee Ryu
FuturePlay
CEO



Hyoil Moon
Hanwha Life Co., LTD.
Chief Strategic Investment Officer



Seunggun Lee
Viva Republica
CEO



Jiae Lee
KB Investment
Executive Director



Taekkyung Lee
Mashup Angels
CEO



Jeffrey Lim
Signite Partners
Managing Partner



Nami Chung
The Asan Nanum Foundation
Executive Director



Shina Jung
Kakao Ventures
CEO



James Jung
beSUCCESS
CEO



Sangrae Jo
Platum
CEO



Seongjin Choi
Korea Startup Forum
CEO

COMEUP Investor Alumni



Daniel Kang
Softbank Ventures
Senior Partner



Youngduk Kim
D.Camp
Executive Director



Liz Kim
K2 Investment Partners LLC
Director



Dohan Kim
Timewise Investment
CEO



Yeo Jung Moon
IMM Investment
Managing Director



Sanghwan Yang
NAVER D2SF
Leader



Yoo Sung woon
Stonebridge Ventures
CEO



Yongkwan Lee
Bluepoint Partners
President



Jungwook Lim
TBT Partners
Venture Partner



Hyunjoo Je
Envisioning Partners
Managing Partner



Magnus Grimeland
Antler, CEO



Eric Kim
Goodwater Capital,
Managing Partner



Jeffrey Lee
Northern Light Venture
Capital, Co-Founder



Jeffrey Paine
Golden Gate Ventures,
Founding Partners



Sue Xu
Amino Capital, Partner

VC & AC Alumni

Google for Startups

 LOTTE VENTURES

 STARTUP
FACTORY
NAVER

 SoftBank
Ventures Korea

 IMM
Innovation Media Investment, Corp.

DSCinvestment



KB Investment



AJU IB INVESTMENT

 SBI Investment

true**friend**

kakaoventures

TIMEWISE
INVESTMENT

 ALTOS VENTURES

kt investment

STONEBRIDGE

 Y&ARCHER

 CAPSTONE

SIGNITE
PARTNERS

SOSV

 mashup
angels

bluepoint
partners



Strong Ventures

Startup Alumni

Our 268 Startups have attracted over \$242M
in investment after attending our event.



Startup Main Alumni



PeopleFund
'21 Alumni
\$110M (Series E)



StradVision
'20 Alumni
\$85M (Series C)



Nearthlab
'21 Alumni
\$25M (Series C)



Adriel
'20 Alumni
\$17M (Series B)



GOPIZZA
'21 Alumni
\$14M (Series B)



SIR.LOIN
'21 Alumni
\$52M (Series C)



WHYNOT MEDIA
'21 Alumni
\$22M (Series C)



BEEWISE
'20 Alumni
\$35M (Series B)



Neubility
'21 Alumni
\$21M (Series A)



H-ROBOTICS
'20-'21 Alumni
\$17M (Series B)



XANPAY
'20 Alumni
\$29M (Series A)



PLASK
'20 Alumni
\$3M (Pre A)



ASTRON SECURITY
'20 Alumni
\$6M (Series A)



MOPIC
'21 Alumni
\$3.6M (Series A)



Carchap
'21 Alumni
\$1.6M (Pre A)

COMEUP 2022

- | **Event** Global Startup Festival COMEUP 2022
- | **Date** (Wed) Nov 9, 2022 - (Fri) Nov 11, 2022
- | **Location** On-site (DDP, Seoul) + Online ( Global Startup Festival COMEUP)
- | **Programs** Future Talk(Conference), Startup Valley(Startup Program), OI Ground(Open Innovation Program)
- | **Participants** Global Startups, Investors, Global Corporates, Media and more
- | **Hosts**  Ministry of SMEs and Startups  Korea Startup Forum

Organization

Korea Startup Forum



KOREA
STARTUP
FORUM

| Organization Name Korea Startup Forum

| Chairman

1st: Bongjin Kim | Chairman of Woowa Brothers
2nd: Sophie Kim | CEO of Kurly, Sungwoo Ahn | CEO of Zigbang,
Seung-gun Lee | CEO of Viva Republica
3rd: Jake Park | CEO of SOCAR

| Members

1,944+ Companies (including startups, big techs, VCs, etc)



| Major Activities

Open Policy Forum with the Presidential Candidates (2017, 2021)
Member of Presidential Committee on the 4th Industrial Revolution (2018)
Host of Korea-Finland Presidential Summit, Korean Economic/Startup Delegation (2019)

COMEUP Advisory Committee



Our Main Programs

“Startup Valley” (Startup Program)



Pitches from our hand-picked startups and prominent founders.

Empowering startups with IR pitching stages

“Future Talk” (Conference)



Live talks with founders delving into global challenges with state-of-the-art technologies.

Exploring startups pioneering the future

“OI Ground” (Open Innovation Program)



OI(Open Innovation)/CVC(Corporate Venture Capital) walkthrough from global corporates.

Facilitating the collaboration between startups and global corporates

Startup Valley

Startup Competition

Pitches from COMEUP Stars
Feedback from VCs

Pitch



+

Awards



Unicorn Talk

Pitches from prominent entrepreneurs
Q&A from COMEUP Stars

Pitch



+

Q&A



COMEUP Stars Booth

On-site booth for COMEUP Stars

Booth



ROOKIE League

Participate in: IR Pitch & Mentoring

Eligible to: Total Funding Amount under \$1M
30 Startups

Key Alumni



ASTRON
SECURITY

PEASK Carchap!

ROCKET League

Participate in: IR Pitch & Feedback

Eligible to: Total Funding Amount \$1M - 50M
40 Startups

Key Alumni



peoplefund

WHYNOT

Adriel

COMEUP STARS

UNICORN League

Participate in: Unicorn Talk + Q&A

Looking for: 10 eminent founders of major
Korean unicorns

Key Alumni

WOOWABROS.

toss

Kurly

ZIGBANG

Benefits for COMEUP Stars

1

Participate in Startup Valley

- Pitch in front of a vast global audience
 - * 50,000 on-site/online attendees in 2021
- Feedback from top notch investors
 - * Winners will be selected and awarded

2

Join our Acceleration Program

- Office hours with prominent investors and entrepreneurs
 - * 8 week program(Sep-Nov) for productive pitching
- Attend our workshops to boost pitching skills

3

Business Matching & Networking

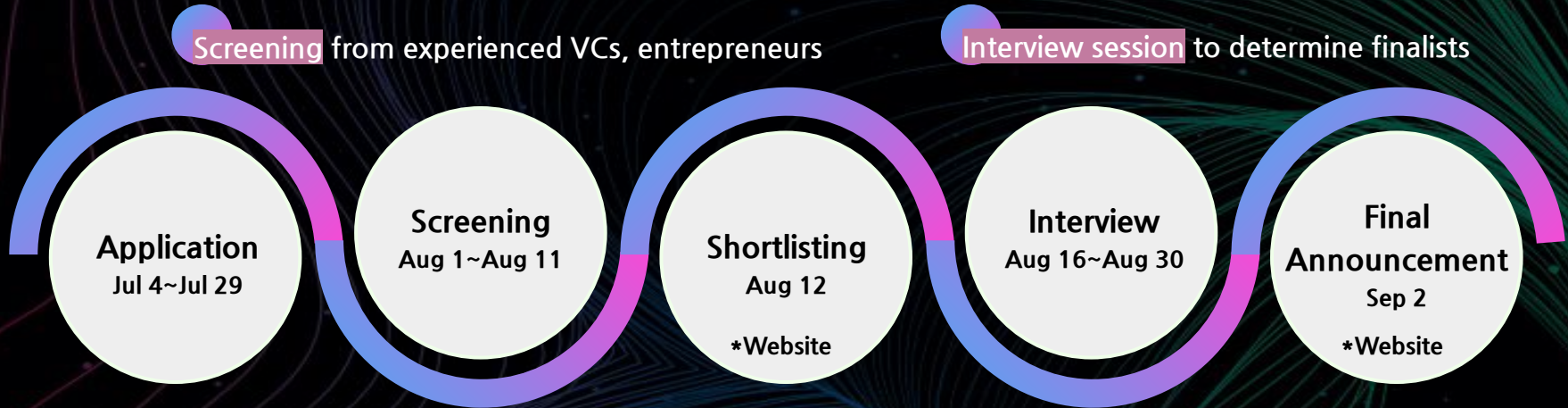
- Business matching with global investors
 - * Over 400 business matching cases in 2021
- Invitation to networking sessions and the COMEUP 2022 After Party
 - * packed with COMEUP speakers, investors and more

4

Global Promotion

- Free on-site booth (at DDP, Seoul)
 - * Run your own booth at COMEUP 2022(Nov 9-11)
- Online promotion for 3 months straight
 - * Logo exposure on our website and social media channel

Application Timeline for COMEUP Stars



Apply at our [official website \(comeup.org\)](https://comeup.org)

* Timetable is subject to change

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For inquiries

chehan@kcomeup.com

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